

J FRANZ LEWIS

PRODUCTION DESIGNER ART DIRECTOR

operating under brand name

ICEFM

CURRICULUM VITAE

RECOGNITION

- 2019 – Five Fingers for Marseilles – SAFTA winner (South African Film & Television Awards) – Achievement in Production Design
- 2018 – Five Fingers for Marseilles – AMA winner (African Movie Award) Achievement in Production Design
- 2017 – Back Mirror San Junipero – Emmy Award Winning series for Best Script Best Film
- 2012 – SAFTA nominee – Production Designing (South African Film & Television Awards) – Cannes award winning feature “Skoonheid”
- 2004 – DOGSTAR AWARD – Best Art Director Category “For South Africa”
- 2003 – ALUMNI award - Achiever of the year award. Tshwane University of Technology

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COMPLETED PROJECTS WITH

DIRECTORS:

ADAM BERG	AGUST BALDURSSON	ALAN IRVIN	ALI ALI
ANDREW BECKER	ANTON VISSER	ARABELLA BARTSCH	AUGUSTO FRAGA
BART TIMMER	BARTOSZ LUKASIUK	BENJAMIN KEMPF	BOBBY HEANY
BRENT HARRIS	BRIAN LEE HUGHES	CAROLYN CORBEN	
CHRISTOFFER VON REIS	CLAUDIO DROGUETT LARRAIN		CRAIG GILLESPIE
DAN ROBERTS	DANIEL BARBER	DANIEL KOVACS	DARIN SCOTT
DAVID LISTER	DECLAN WHITEBLOOM	ELAINE PROCTOR	
ETTIENNE VAN HEERDEN	FILLIP ENGSTROM	FRANK DEVOS	FRANK NESEMANN
GARY FREEDMAN	GRAHAM ROSE	GREGG GRAY	HANNES HORNE
HENRY MILNE	IAN CASSIE	IAN POWERS	
JEAN PIERRE PHILIPPOT	JJ KEITH	JOHAN NAUDE	JOHN HILLCOAT
JON DAY	JOHN POGUE	JUSTIN REARDON	KEITH SCHOFIELD
KIM GELDENHUYS	KOOS ROETS	LIAM O'DONNELL	LAURA SICOURI
LEON SCHUSTER	MARCO GENTILE	MARGO WEATHERS	MARK ZIBERT
MARTIN KRETCI	MATT ASELTON	MEES XTEEN	MICHAEL MATTHEWS
MIKE MAGUIRE	MONA EL MANSOURI	MORITZ LAUBE	MORTEN TYLDUM
NEERAJ SHETTY	NICOLAI FUGLSIG	NOAH HARRIS	OLE MARTIN
OLIVER HERMANUS	OWEN HARRIS	PAUL KNEER	PAWEL BOROWSKI
PETER KLEINSMIDT	PETER POHORSKY	PIETER ESTERHUIZEN	PAWEL BOROWSKI
RAINER BINZ	REYNALD GRESSET	RICARDO CARVALHIO	ROBERT ADETUYI
SALOMON LIGTHELM	SARA DUNLOP	SID BENNETT	SIMON BARNARD
SIRI BUNFORD	STEPHEN HEREK	STEPHEN MEAD	STEVE GREEN
SUDHIR MAKHIJA	TARSEM SINGH	TOBIAS GRANSTROM	TOM MALMROS
TONY BAGGOT	TREVOR CORNISH	TREVOR MCMAHAN	VADIM JEAN
WILLIE ESTERHUIZEN	ZABRINA FERNANDEZ		

CAST:

AHMED HELM	ALBERT MARITZ	ALEX BHAT	ANDRE SCHWARTZ
ANDRE JAKOBS	ANDREW ROUX	ANDRE WEIDEMAN	ARNOLD VOSLOO
ASHWIN WILLEMSE	BILL FLYNN	BRANDON AURET	BREN FOSTER
CASPER DE VRIES	CHANTELL DE VILLIERS	CHARLIE KEEGAN	CHARLOTTE VEGA
CHRIS CHAMELEON	CHARLES PORTER	CHRISTINE PROSPERI	CLAYTON EVERTSON
COBUS VISSER	COLIN MOSS	CRYSTAL DONNA-ROBERTS	
DANIELLE SAVRE	DARREN KELFKENS	DAWID MINNAAR	DE KLERK OELOFSE
DENISE NEWMAN	DEON LOTZ	DEVILLE VANNIK	DOMINIC SHERWOOD
EDDIE EXSTEEN	EDDIE RAMOS	ELZABIE ZIETSMAN	ENIGMA
GAVIN STENHOUSE	GAVIN VAN DEN BERG	GHAPI	
GIA RE LODGE O'MEALLY	GUGU MBATA-RAW	HENRE PRETORIUS	
HENRY JACKSON THOMAS jr	JENEZ VERMEIREN	JACK PLOTNICK	JACKY LAI
JANA CILLIERS	KAI BRUMMER	JORDAN RODRIGUES	JOZUA VAN DER LUGT
JULIAN WORKS	LEIGHTON MEESTER	KEITH POWERS	KERRY FOX
LAURIKA RAUCH	MACKENZIE DAVIS	LEON SCHUSTER	LIZ MEIRING
LUKE VOLKER	McKINGLEY BELCHER III	MARTIN HENDERSON	MATIAS DAMASIO
MATTHEW KANE	NAHUM HUGHES	MICHAEL BEACH	MIDORI FRANCIS
MORNE VISSER	NATHANIEL BUZOLIC	NATALIA DA ROCHA	NATALIE WALSCH
NATHAN CASTLE	PASCAL LANGDALE	NEELS VAN JAARVELDT	NEIL BURGESS
NICHOLAS DUVAUCHELLE	RICHARD DILLANE	REINA AOI	ROHIT SHETTY
PIERRE VAN PLETZEN	SANDRA PRINSLOO	ROB MAYES	ROLANDA WATTS
RYAN DE VILLIERS		SEKOATI TSEBANE	
SHARLEEN SURTIE RICHARDS		SIV NGESI	SOPHIE VAVVASUER
SPENCER SUTHERLAND	STEVE HOFMEYR	STEPHAN LEE BENSON	
STEFAN VERMAAK	TANIA RAYMONDE	SUSAN DANFORD	SUZAN DEY
SVEN RUYGROK	TJ LAVIN	TEGAN CROFT	TEQUAN RICHMOND
TIM CURRY	VICTORIA JUSTICE	TOBIE CRONJE	TRISTIN MAYS
VANILLA ICE	WILLIE ESTERHUIZEN	VILJE MARITZ	VIVICA A FOX
WALDIMAR SCHULTZ		WYNN EVANS	ZAC GOODSPEED
ZACK DU PLESSIS			

LONG FORM / FEATURES / STREAMING

COMPANY	PRODUCTION	YEAR	HOD
* Blue Yard Films	Flying 5 (Prod Design prep).	2025	Thomas Blünder
* XYZ Films	Alphas	2024	James Harris
* Endemol India	Khatron Ke Khiladi	2022	Trevellyn Fynn
* Breadbin	Glavu (Design prep)	2021	Balthazar Bierman
* HBO	Eraser: Reborn	2021	Hunt Lowry
* Netflix	Afterlife of the Party	2020	Robyn Snyder
* Warner Bros	Deep Blue Sea 3	2019	Tom Keniston
* National Geographic	Container (Prod Design prep)	2019	Michael Klein
* Identical Pictures	Stowaway (Prod Design prep)	2019	Theuns de Wet
* Portobello Productions	Moffie	2019	Jack Sidey
* Penzan Films	Conscript (prep & Design)	2018	Theresa Ryan v Graan
* Bunim-Murray	MTV Challenge 32	2018	Stephen Leonard
* Warner Premier	Deep Blue Sea 2	2017	Tom Keniston
* Universal Studios	Bring it On All Stars	2016	Mike Elliot
* Game 7 Films	Five Fingers for Marsei	2016	Yaron Schwartzmen
* Sonneblom Films	Lafras	2015	Katinka Heyns
* Endemol	Black Mirror	2015	Nicholas Palmer
* Swift Productions	The Endless River	2014	Didier Costet
* Rapid Blue	I'm a Celebrity – Hngry	2014	Kim Thwaites
* Endemol SA	Fear Factor Malaysia	2013	Tammy LewisHoughting
* Rapid Blue	Bar One Manhunt	2013	Glen Elliot
* Warner Premier	House Party	2012	Tom Keniston WB
* Bunim-Murray LA	Challenge Series (23)	2012	Stephen Leonhardt
* Moonlighting Filmmakers	The Dinosaur Project	2011	Josh Wilkinson
* Moonlighting Filmmakers	Scoonheid	2010	Didier Costet
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Wednesday, 19 November 2025

TELEVISION COMMERCIALS (TVC)

COMPANY	PRODUCTION	YEAR	HOD
Mckenzie Rudolphe	Transitions EU	2025	Claudia Hall
Mckenzie Rudolphe	VW Stills EU	2025	Earl Radcliffe
MR Film SA	VW 2025 Global	2025	Claudia Hall
Millard Productions	Soft prep Designs & scouts	2025	Greg Moulder
Migrate Films	VW Brand EU	2024	Tom Ehrhardt
Migrate Films	VW Stills 2025 campaign	2024	Libbi Ball
Migrate Films	Super Bowl Coors USA.	2024	Donald Taylor
Migrate Films	Confused . Com UK	2024	Libbi Ball
MR Film SA	Pfizer Stills Summer 2024	2024	Kabelo Seane
Mckenzie Rudolphe	Pfizer Zeljanz	2024	Kabelo Seane
Stillking Films	Lidl Tournament.	2023.	Keren Kilcoyn
Stillking Films	Pep Lidl.	2023	Keren Kilcoyn
Stillking Films	UEFA Euro 2024	2023	Craig Siney
Orange Films	Galaxy Book3 Samsung	2023	Jon Day
Stillking Films	Meta / Whatsapp - Global	2022	Tina Oswald
Orange Films	Samsung S23 - Global	2022	Jon Day
Stillking Films	Kia Fifa World Cup - Global	2022	Craig Siney
Atomik Pictures	Pekao Bank - Poland	2022	Adam Cowley
Stillking Films	Apple Watch Series7 Global	2022	Craig Siney
Swan Productions	Teklia - Global (Prod Design prep)	2021	Andreas Swanton
Monkey Films	BMW X7 – Global	2018	Phillip Killingbeck
They Shoot Films	Kia – SA	2018	Laurence Cavagna
Monkey Films	Kopparberg – EU	2018	JC Smuts
Baxter Films	Cillit Bang – EU	2018	Kathleen Browne
Stillking	H&M – Global (Prod Design prep)	2018	Rudi Rossouw
Atomik Pictures	Tymbark – EU	2017	Adam Cowley
Made in Africa	Lyrice – USA	2017	Michelle Godson
Atomik Pictures	Kubus – Poland	2017	Lisa du Toit
Atomik Pictures	Big Milk – Poland	2017	Leigh Clarke
Red Petal Productions	BEBE – Germany	2017	Toni Marais
Atomik Pictures	FBD – Ireland	2017	Lisa du Toit
Moonlighting Commercials	Panasonic – Global	2016	Suzanne Currie
Atomik Pictures	Polident – USA	2016	Philippa Delange
Moonlighting Commercials	Principal Financial – USA	2016	Suzanne Currie
Orange Films	Lipton – USA	2016	Richard Moerdyk
Moonlighting Commercials	Heinz – USA	2016	Philip Key
Happy Cat Films	Gionee – India	2015	Rachel Young
Fresh Eye Films	Metropolitan – SA	2015	Brian Critchfield
McKenzie Rudolphe	Passport Whiskey – UK	2015	JC Smuts
Stillking Films	Polident – USA	2015	Rudi Rossouw
Orange Films	Bru – EU	2015	Jon Day
Moonlighting Commercials	Sonera – EU	2015	Michelle Godson
Stillking Films	Guinness World Cup Rugby	2015	Rudi Rossouw
Orange Films	Aco Fukt – EU	2015	Jon Day
Stillking Films	Home Away – USA	2015	Rudi Rossouw
Orange Films	C&A Netherlands	2014	Jon Day
Moonlighting	Audi – UK	2014	Michelle Godson
Moonlighting	Lays – Egypt & Emirates	2014	Philip Key
Moonlighting	Oreck – USA	2014	Nick Lorentz
Orange Films	Spa Fruit – Belgium	2014	Brad Logan
Moonlighting	VAX – UK	2014	Nick Lorentz
Orange Films	COOP – Switzerland	2014	JC Smuts
Moonlighting	Hoover – USA	2014	Nick Lorentz

TELEVISION COMMERCIALS (TVC)continue

COMPANY	PRODUCTION	YEAR	HOD
Moonlighting	Garnier – France	2013	Hervé Gallet
Moonlighting	Hoover – USA	2013	Michelle Godson
Delicious Films	Russian Standard Bank	2013	Leanne Sanders
Moonlighting	Hoover – Australia	2013	Michelle Godson
Orange Films	Cadbury – NZ & AU	2013	Vivian Esterhuyse
Moonlighting	Spiegel – Germany	2013	Lynne-Anne Vosloo
Moonlighting	Tchibo – Eastern Europe	2013	Lynne-Anne Vosloo
Juice Film	Telenor – Norway	2013	Martin Jacobson
Moonlighting	Biotherm – USA	2013	Hervé Gallet
Moonlighting	Vax - UK	2013	Michelle Godson
Monkey Films	Chess – Norway	2013	Phillip Killingbeck
Moonlighting	Persil – Austria	2013	Mel Charington
Moonlighting	KOBO – Global – Canada	2013	Michelle Godson
Moonlighting	Kellogs – EU	2012	Trish Wylie
Delicious Films	Algida (Ola) - Poland	2012	Nicci Brooker
Orange Films	Cancer Research - UK	2012	Job Day
Moonlighting	VAX – Europe	2012	Claudia Hall
Moonlighting	Hoover EU & USA	2012	Claudia Hall
Moonlighting Filmmakers	Agua Das Pedras – Portugal	2012	Michelle Godson
Stillking	Chex-Mix – USA	2012	Rudi Rossouw
Juice Film	Hirz – Sweden	2012	Diana Keam
Monkey Films	Quilted Northern - USA	2012	Margie McMahon
Moonlighting Filmmakers	Red Grass - Russia	2012	Michelle Godson
The Shooting Gallery	Coca-Cola Zero – EU	2012	Niki Hall Jones
Monkey Films	KOHL's – USA	2012	Margie McMahon
Orange Films	SAP – Global	2012	Vivian Esterhuyse
Moonlighting	Kellogg's – Global	2012	Trish Wylie
Moonlighting	Flake – Global	2012	Philip Key
The Shooting Gallery	Duracell – Global	2012	JC Smuts
Orange Films	Loka – Sweden	2012	Vivian Esterhuyse
Moonlighting	Marlboro Clothing – Global	2011	Shayne Brookstein
Moonlighting	Unitel – Angola	2011	Michelle Godson
Moonlighting	McCulloch – Sweden	2011	Michelle Godson
Orange Films	Fortuneo – France	2011	Vivian Esterhuyse
Moonlighting	Euromillions – EU	2011	Shayne Brookstein
Plank Films	Property 24 – SA	2011	Anco Henning
The Shooting Gallery	Duracell – USA	2011	Cindy Rodkin
Moonlighting	Wella – USA	2011	Shayne Brookstein
Electric Films	Will-Hill – UK	2011	Hannah Bentley
Navigator Films	K-Mart USA	2011	Nadia Boshoff
The Gatehouse	Sainsbury's Finance	2011	Torben Bulbring
One Step Beyond	Go Compare - UK	2010	Anton Rollino
Orange Films	Ramlosa – EU	2010	Jon Day
Velocity Films	Posten - Norway	2010	Greer Klemp
Orange Films	Ponds - SA	2010	Laurence Goodman
Orange Films	Falcon - EU	2010	Vivian Esterhuyse
Velocity Films	www Octopus - Israel	2010	Carmen Amos
Moonlighting	AXA - UK	2010	Charyl Carvalho
Moonlighting	Kulor - Norway	2010	Nick Voortman
Orange Films	Libero - Norway	2009	Vivian Esterhuyse
Orange Films	C&A Flight - Germany	2009	Vanessa Alsop
Film Away Productions	Pokerstars - Viral	2009	Ann Woodman
Plank Films	Castle Light -SA	2009	Peter Pohorsky
The Bank	Grolsch - Global	2009	Brad Logan

ELEVATION COMMERCIALS (TVC)continue

COMPANY	PRODUCTION	YEAR	HOD
Plank Films	Hansa - SA	2009	Di Brits
Stillking	Jacobs - UK	2009	Rudi Rossouw
Stillking	Pepsi - USA	2009	Rudi Rossouw
Orange Films	Mer - Norway	2009	Jon Day
Shooting Gallery	AXA - EU	2009	Keah Bews
Orange Films	Telenor 2 - Scandinavia	2009	Vivian Esterhuyse
Moonlighting	Haig - EU	2009	Derika van Zyl
Orange Films	C & A - Germany	2008	Vanessa Alsop
Orange films	XXL - EU	2008	Catherine de la Harpe
Velocity Films	Orange - Israel	2008	Zayde Halim
Plank Films Productions	Dairy - SA	2008	Anco Henning
Plank Films Productions	MWEB - SA	2008	Karla Peetz
Orange Films	Telenor - Scandinavia	2008	Vivian Esterhuyse
The Bank	Peroni - Global	2008	Ian Casey
Stillking	Eggs	2008	Rudi Russouw
Orange Films	T-Com - Scandinavia	2008	Mandy Ritchie
StillKing	Pepsi - USA	2008	Rudi Rossoux
Suburban	Seat - EU	2007	Linda Notelovitz
GroundGlass	Moov Satellite -EU	2007	Alison Ellard
Moonlighting	Flax - EU	2007	Keah Bews
Atomik Pictures	Skoda - EU	2007	Liz Bullen
Atomik Pictures	Deka - EU	2007	Cornelius Ronz
M.I.A Films	Toyota Auris - UK	2007	Patricia Wheeler
Ground Glass	Playtex - EU	2006	Alison Ellard
The Gatehouse	Pepsico - UK	2006	Bev Green
The Asylum	Mahendra - India	2006	Sean Beukes
The Asylum	M-Web - SA	2006	Sean Beukes
Orange Films	Loka - Norway	2006	Mandy Ritchie
Ground Glass	Deitorelle- Italy	2006	Alison Ellard
Navigator Films	Otto - Germany	2006	Suzanne Currie
Atomik Pictures	Soki Garden- Poland	2006	Liz Bullen
Orange Films	C & A - Germany	2006	Cindy Rodkin
Orange Films	Renault - France	2006	Jon Day
Ground Glass	Group E - Belgium	2005	Alison Ellard
Cineworks	Hilcona - German	2005	Werner Kruger
Electric Films	Peroni - EU	2005	Nina van Heerden
Velocity Films	Windhoek Lager - SA	2005	Helena Woodfine
Fresh Water Films	Carling Lager - SA	2005	Jason Plumbly
The Asylum	Sanlam - SA	2005	Gaye Leong
Orange Films	Sovereign - UK	2005	Mandy Ritchie
Egg Productions	Netstar- SA	2005	Rosanne Gray
Twin Films	Kandoo - Germany	2005	Alex Fischer
Orange Films	Nintendo - USA	2005	Mandy Ritchie
Orange Films	Mercator - EU	2005	Mandy Ritchie
Orange Films	Touring - EU	2005	Mandy Ritchie
Orange Films	C & A - Germany	2005	Mandy Ritchie
Made in Africa	Douwe Egberts - EU	2005	Rudi Rossouw
Orange Films	SAAB - EU	2004	Mandy Ritchie
Ground Glass	Almette - Poland	2004	Nicci Rossouw
Orange Films	Suzuki - EU	2004	Mandy Ritchie
Moonlighting	Danimals - USA	2004	Libbi Ball
Orange Films	Date Rape - UK	2004	Pieter Bloem
The Asylum	Nando's - SA	2004	Rafiq Samsodien
Orange Films	Electrolux - UK	2004	Mandy Ritchie